

Massey Centre

New Perspectives Fall Donation Campaign



This fall, New Perspectives has selected the Massey Centre as the recipient of our fall donation campaign, consistent with our group objective of assisting women and children in crisis.

The Massey Centre is a mental health organization that supports pregnant and parenting adolescents, aged 13-25. Their services help single young mothers access prenatal and postnatal care, learn how to care for their babies, complete their education and develop skills to build a successful parenting life.

The organization provides care to more than 2500 moms and babies each year, and benefits from strategic partnerships with the Hospital for Sick Children as well as other child care community services.

In consulting with Massey Centre staff, we understand that there is an urgent need to raise funds to obtain gift cards so the mothers can purchase needed food, baby supplies, clothing, and winter coats and boots. Rather than randomly purchasing cards for food and drugstores, we will be raising money to provide a cash donation directly to the centre. The centre's staff will coordinate the purchase of the cards, to be used by the young mothers to care for their babies and toddlers.

The Massey Centre is one of four community crisis centres that New Perspectives members have supported through the pandemic. We welcome everyone in New Perspectives and the larger church community to contribute to this important cause.

Donations can be made directly to ESG as a cheque or through the church donation platform (Canada Helps) for a tax credit on your account. Please be sure that your donation indicates "New Perspectives Fall Campaign". Contributions should be made no later than November 15th, 2022.

To learn more about the Massey Centre and its services, view their website [HERE](#) and take the impressive tour of their facilities by clicking the image below.

If there are any questions please contact:

- Carolyn Woodland – 416-486-0667
- Joanne Bee – 416-781-1036



HELP US MAKE A DIFFERENCE TO A SINGLE MOM & HER
BABY IN NEED!